



**CONY's 47th Annual Conference & Trade Show**  
**November 4 - November 7, 2010**  
**Holiday Inn Syracuse/Liverpool Airport Hotel, Liverpool, NY**  
**EXHIBITOR REGISTRATION**

PLEASE PRINT or TYPE!!

\_\_\_\_\_  
Company

\_\_\_\_\_  
Show Contact

\_\_\_\_\_  
Address

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_/\_\_\_\_\_  
Phone/Fax

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Product or Service to Be Exhibited

\_\_\_\_\_  
Promotional Show Discount (Optional). List a show promotion or discount we can use to promote your attendance in attendee packets.

\_\_\_\_\_  
Silent Auction/Auction Item (Optional). Items donated should have a minimum value of \$50.

**EXHIBIT BOOTH and SPONSORSHIP OPPORTUNITIES (check all that apply):**

EXHIBIT BOOTH REGISTRATION \$495.00       Check if electric needed for booth space

*Associate Members: Deduct 10% off the Booth reservation fee, for a total of \$445.50.* Reservation fee includes: booth space, table, listing in conference agenda, dedicated exhibit time, networking time at the Friday lunch and Auction dinner, and on-site personnel. Friday lunch: up to 2 are included per booth space. Friday dinner: up to 2 are included per booth space. Booth space location based on order of applications received and floor layout considerations. Final determination of booth location at the discretion of the CONY Conference Committee. *Additional forms for lodging, floor plan/booth location, pipe/drape and other exhibit hall needs will be provided as soon as available.*

CONY CONFERENCE SPONSORSHIP OPPORTUNITY Sponsor display advertisements (black & white, jpg format) for placement in the Conference program must be submitted by October 15, 2010 to ensure inclusion by print deadline.

**Early Bird Discount**  
 Lock in the 2009  
 Conference Rate of **\$445**  
 if registered by **June 30th.**  
 Save \$50!  
 Associate Members take 10%  
 additional off the Early  
 Bird Discount!  
**THRU JUNE 30th.**

SPONSORSHIP OPPORTUNITIES	PLATINUM \$2000	GOLD \$1000	SILVER \$500	BRONZE \$250
<b>Platinum Level includes:</b> full-page ad (6.5"x9") in the conference program, name/logo on welcome item, \$2000 in CONY Sponsor Auction Money, literature distribution in conference packet.				
<b>Gold Level includes:</b> 1/2 page ad (6.5"x4.25") in the conference program, \$1000 in CONY Sponsor Auction Money, literature distribution in conference packet.				
<b>Silver Level includes:</b> 1/4 page ad (3"x4.25") in the conference program, \$500 in CONY Sponsor Auction Money, literature distribution in conference packet.				
<b>Bronze Level includes:</b> 1/8 page (3"x2") ad in conference program, \$250 in CONY Sponsor Auction Money, literature distribution in conference packet.				

Exhibitor Registration \$ \_\_\_\_\_  
 + Take Early Bird Discount if in by 6/30/2010!

Sponsorship \$ \_\_\_\_\_

= Combined Total Due \$ \_\_\_\_\_

**Make Checks Payable to:**  
**CONY**

1 Grove St., Suite 200, Pittsford, NY 14534  
 Ph: 585-586-4360  
 Fax: 585-586-4368

**Credit Card** using: [ ] M/C [ ] Visa [ ] American Express

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
CCV Number (3 digit number on back of card)

\_\_\_\_\_  
Print Name as appears on Card

\_\_\_\_\_/\_\_\_\_\_  
Expiration Date (Mo/Da)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
5 digit zip code for credit card mailing address