



**ADVERTISEMENT DETAIL**

PUBLICATION YEAR: \_\_\_\_\_

CONTRACTING DATE: \_\_\_\_\_

AD SIZE: \_\_\_\_\_

Exact Repeat    Repeat w/ Changes    New Ad

REGION/SECTION PLACEMENT: \_\_\_\_\_

**DETAIL CHANGES/NEW COPY/OTHER INFORMATION:**  
 (use space below for description and/or instructions regarding ad artwork)

**PAYMENT TERMS:**

Payment Options:

- Pay in full with contract  
 (10% discount off published ad rate may be applied; not to be combined with other applicable discounts, if any).
- Pay minimum 1/2 down w/ contract; balance due at tear sheet
- Invoice for:
  - Total Amount Due    Minimum 1/2; balance at tear sheet

A. Published Ad Rate: \$ \_\_\_\_\_

B. Rate Charged (w/ applicable discounts, if any): \$ \_\_\_\_\_

C. Additional Fees (calculation assistance needed, see below): \$ \_\_\_\_\_

D. Total B + C: \$ \_\_\_\_\_

Check here if participating:

**SPECIAL PROMOTION:** nycampgrounds.com Button Advertising:  
 Receive FREE button advertising on nycampgrounds.com, with your display advertisement in the CONY Directory. **Directory ad must be paid in full before button advertising can begin.** Free button advertisement available only on REGION, KIDS ACTIVITIES, ABOUT CONY, EVENTS and other designated pages (as determined by CONY), pending availability. For alternate placement on HOME PAGE or REQUEST DIRECTORY page (premium pages), or to extend the length of time for button advertising, **additional charges will apply.** See button advertising contract for additional placement and pricing details for this special promotion.

Standard ad sizes and designated months of button advertising.  
 1/12 page: 1 month   1/6 page: 2 months   1/4 page: 3 months  
 1/3 page: 4 months   1/2 page: 6 months   Full page: 12 months  
 To calculate additional sizes, each 1/12 unit of advertising = 1 month of button advertising  
 Questions, or to receive a button advertising contract and assistance with additional fees and/or billing, contact CONY at info@nycampgrounds.com or 585-586-4360

**CONTRACTOR INFORMATION:**

**AUTHORIZED BY:**

Business Name

Address

City/State/Zip Code

E-Mail

Telephone

Contact Name/Title (Print)

Signature (to authorize ad placement)

**BILLING ADDRESS (if difference from above):**

Business Name

Address

City/State/Zip

**PAYMENT TYPE:**

- Check    Invoice (see advertisement details)
- Credit Card
  - MasterCard    Visa
  - Discover    American Express

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CCV code: \_\_\_\_\_

Name on Card (Print):

Signature (to authorize credit card purchase)